



Quarterly Report on Sales Tax and Business Activity

Top 25 Sales Tax Remitters

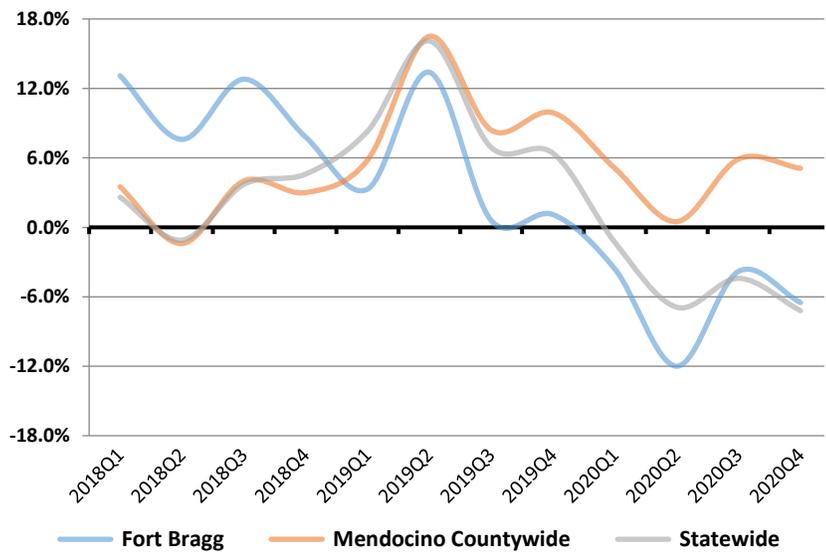
- ARCO AM/PM MINI MARTS
- BOATYARD TOBACCO
- CANCLINI TV & APPLIANCE
- CHEVRON SERVICE STATIONS
- CVS/PHARMACY
- DOLLAR TREE STORES
- GEO AGGREGATES
- HARVEST MARKET
- KEMPPE LIQUID GAS
- MCDONALD'S RESTAURANTS
- MENDO MILL & LUMBER COMPANY
- MENDOCINO COUNTY HORTICULTURE SUPPLY
- O'REILLY AUTO PARTS
- REDWOOD COAST FUELS
- RINO SERVICE STATIONS
- RITE AID DRUG STORES
- ROSSI BUILDING MATERIALS
- SAFeway STORES
- SINCLAIR SERVICE STATIONS
- SPORT CHRYSLER-JEEP-DODGE
- TACO BELL
- THE BREWERY SHOP
- TRUE VALUE HARDWARE
- TWO SHORT SALES
- US CELLULAR

4th Quarter 2020 in Review

California sales tax cash receipts decreased by 5.4% from the same quarter last year. In this jurisdiction sales tax cash receipts decreased by 6.3% from the same quarter last year due to a decrease of \$3,063,000 in Taxable Sales.

Cash Receipts	Quarter	Annual
Fort Bragg	-6.3%	-6.5%
Mendocino Countywide Pool	39.8%	39.8%
Mendocino Countywide	7.8%	5.1%
North Coast Region	5.3%	3.4%
Statewide	-5.4%	-7.2%

Annualized Percent Change in Sales Tax Cash Receipts



Business Activity

	Fort Bragg		North Coast		California	
	Quarter	Annual	Quarter	Annual	Quarter	Annual
General Retail	-5.6%	-7.9%	-0.7%	-2.1%	-17.3%	-16.9%
Food Products	-0.8%	-8.1%	-45.6%	-25.0%	-29.2%	-26.3%
Transportation	1.8%	-12.9%	-2.8%	-4.4%	-18.2%	-17.5%
Construction	9.2%	5.9%	6.8%	10.3%	-3.8%	-0.8%
Business To Business	-11.8%	-20.0%	10.5%	-6.2%	-14.2%	-13.5%
TOTAL LOCAL BUSINESS ACTIVITY	-0.8%	-7.7%	-11.2%	-7.4%	-18.5%	-17.0%
COUNTYWIDE POOL ACTIVITY	21.5%	24.4%	35.3%	34.7%	24.8%	26.3%

City of Fort Bragg



News

- Economic Activity:** U.S. real GDP fell by 3.5% in 2020, the largest decrease in modern history, after increasing 2.2% in 2019. Spending on services (accounting for approximately 45% of GDP in 2019), decreased by 7.3%, more than offsetting the increase of 3.9% in goods spending (accounting for roughly a quarter of GDP). (CDTFA Finance Bulletin, February 2021)
- Employment:** California’s unemployment rate averaged 10.2% in 2020 following 4.1% in 2019. California civilian employment decreased by a record 1.6 million or 8.6% in 2020 after increasing by 0.9% in 2019. U.S. civilian employment decreased by 9.7 million or 6.2% in 2020, following an increase of 1.1% in 2019. (CDTFA Finance Bulletin, February 2021)
- Personal Income:** U.S. personal income increased by 6.3% in 2020, after a 3.9% growth in 2019. The increase in personal income for the year ending 2020, was due to the surge of government social benefits to persons by \$1.5 Trillion dollars in the second quarter of 2020. (BEA)

Fort Bragg

Annual Per Capita Sales Tax

Adjusted for Inflation

(Constant 2016 \$)

